


The *curated* Closet



WHAT IS IT AND HOW TO GET IT?

CURATED: carefully chosen and thoughtfully organised

A close-up photograph of a hand with light-colored nail polish holding a black plastic hanger. The hanger is suspended from a dark grey metal rod. In the background, other hangers and a white garment are visible, slightly out of focus. The lighting is warm and soft, creating a cozy atmosphere.

A curated closet is a filled with carefully chosen items, perfectly suited to your lifestyle, personality and style ascetic, thoughtfully organised into manageable sections to ease your dressing process, ultimately saving you valuable time and money, allowing you dress with confidence and presenting the best version of yourself...



- neutral colours like black, white, grey, navy, cream, chocolate & biscuit
- classic styles like dark wash jeans, white or black shirts, suit jackets, leather jackets, basic knits, tank tops, straight leg pants, leggings, LBD, silk skirts and linen
- choose your preferred colour pop and stick to the same colour family and palette like yellows, pinks, green and blues
- choose your choice of prints like leopard or animal, floral, polkadot or geometric
- choose your seasonal trend pieces like accessories, jewellery, handbags, shoes and sunglasses. You can also look at what the fashion items of the season are and add a few items to your closet. These items should be relative inexpensive
- finish off your curated closet with one or two statement or investment items - either shoes, a handbag or a jacket you can wear with many of your basics that will also slot in with your colour palette and print choice

getting the maximum value from your curated closet by following this easy outfit formula

CLASSIC ITEM IN A NEUTRAL COLOUR

+ A POP OF COLOUR OR PRINT

+ A TREND ITEM

+ A STATEMENT PIECE

the golden rule

when a new item comes into your closet, an existing item must come out! This not only prevents you from buying unnecessarily, but also stops you from overspending and keeps your closet filled with only the items and pieces you absolutely love, but most importantly wear...

HOW DO YOU GET DRESSED
USING A CURATED CLOSET?

